Dharav Utsav – Stall Booking Information Sheet

1. Overview

Dharav Utsav invites Food & Beverage (F&B) partners and Exhibitors to participate in Jaipur's leading cultural and lifestyle festival. All stall allocations and participation are subject to the following terms and conditions and a formal contract to be signed with the organizers.

2. Why Participate

• Access to over 20,000 visitors across two days, including students, their families, and Jaipur residents

• Opportunity to increase brand visibility and attract new customers

• Ability to directly sell products or services on-site

• Networking opportunities with other premium brands and partners

• Participation in a well-marketed, curated event with high social media and PR coverage

• Exclusive access to prime stall locations and potential sponsorship tie-ins

3. Dharav Utsav Highlights

• Vibrant cultural and lifestyle festival celebrating arts, music, food, and innovation

• Live performances from renowned artists and entertainers

• Interactive workshops and activity zones for students and families

• High-quality F&B zones and artisan markets

• Strong media coverage, influencer participation, and digital amplification

4. Event Timings

• November 21: 9:00 AM to 9:00 PM

• November 22: 9:00 AM to 2:00 PM

5. Stall Categories

F&B Stall: 16 ft x 16 ft, 5 kW, 4 Chairs, 3 Tables
Exhibitor Stall: 16 ft x 7 ft, 5 kW, 4 Chairs, 3 Tables
Any additional requirements such as extra furniture, fixtures, electrical load, or branding material will be chargeable separately and must be approved in advance by the organizers.

6. Setup and Operations

- Setup timing: 9 AM to 9 PM on November 20 (one day prior to the event start)
- Dismantling must be completed by 6 PM on November 22
- Delayed clearance or damage to venue property will attract penalties

7. Payment Terms

- 100% advance payment is mandatory to confirm the stall booking
- Payment must be made within three working days of approval
- Bookings are non-transferable and non-refundable except in the event of cancellation by the organizers
- Unpaid or incomplete bookings may be reallocated at the organizers' discretion

8. Contract and Documentation

- All approved vendors must sign a formal participation contract with Dharav Utsav before commencing setup
- The contract will outline operational guidelines, conduct expectations, and liability terms
- Failure to sign or submit required documents within the stipulated timeline will result in cancellation of booking and forfeiture of payment

9. Approvals and Selection Rights

- Participation is subject to approval by the organizers
- Dharav Utsav reserves the right to accept, reject, or withdraw any applicant without assigning any reason
- Category exclusivity will be determined solely by the organizers

10. Compliance and Safety

• Vendors must comply with all municipal, fire safety, and FSSAI (for F&B) regulations

• Vendors are responsible for safe usage of the allotted 5 kW electrical load

• Exceeding the sanctioned power limit may result in immediate disconnection or penalties

• Each vendor is responsible for the safety of their staff, goods, and cash

11. Liability Disclaimer

• The organizers will not be responsible for theft, loss, damage, injury, or power interruptions

• Vendors are advised to maintain insurance coverage for goods and personnel

• Any damage caused to venue infrastructure or event property will be chargeable to the vendor

12. Branding and Promotions

• Branding and display materials must be restricted within the stall area only

• External branding, banners, or standees beyond the stall boundary are not permitted unless approved in writing by the organizers

• Event-level branding, signage, and sponsorship spaces remain the exclusive right of Dharav Utsav

13. Prohibited Items and Activities

• Alcoholic beverages, tobacco, or vaping products

• Open flame cooking without prior approval

• Hazardous, counterfeit, or illegal goods

• Amplified sound systems or microphones without authorization

• Sub-letting or sharing of stall space

14. Force Majeure

In case of natural calamities, government restrictions, safety concerns, or any circumstances beyond control, the organizers reserve the right to modify, postpone, or cancel the event without liability or refund.

15. Contact Information

For stall bookings and queries:

Phone: _____

Email: _____

Website: _____